Everything for your home under one roof

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

20% deposit required with signed contract to reserve space at 2023 show

Feb. 10 – 12, 2023, Chateau on the Lake Resort Spa & Convention Center
415 N. State Hwy. 265, Branson, MO

SHOW HOURS: Friday, 2 – 7 pm; Saturday, 9 am – 6 pm; Sunday, 11 am – 3 pm

EXHIBIT SPACE PACKAGES	SELECT	RATES
Diamond Sponsorship (1 available) .....**$8,550** • Logo on all print and digital materials • Client provides exclusive Home Show bag distributed to up to 3,000 attendees • 8 booths • Two-minute "as live" commercials on The Vacation Channel 12x/day for 4 weeks • Two in-booth announcements each day • Included in show advertising	☐	$ 0.00
Platinum Sponsorship (2 available) ..... **$7,050** • Logo on all print & digital materials • 6 booths • Two-minute "as live" commercials on The Vacation Channel 12x/day for 4 weeks • Two in-booth announcements each day • Included in show advertising	☐	$ 0.00
Gold Package (4 available) .....**$4,475** • Logo on any digital materials • 4 booths • Two-minute "as live" commercials on The Vacation Channel 12x/day for 2 weeks • Two in-booth announcements each day • Included in show advertising	☐	$ 0.00
Silver Package (4 available) ..... **$3,025** • Two corner booths • Two-minute "as live" commercials on The Vacation Channel 12x/day for 2 weeks • Included in show advertising	☐	$ 0.00
Single Booth – 10-ft wide x 8-ft deep .....**$ 750**	☐	$ 0.00 X 1 = $ 0.00
Corner Booth – 10-ft wide x 8-ft deep (based on availability) .....**$ 825**	☐	$ 0.00 X 1 = $ 0.00
SUBTOTAL		$ 0.00

ADD-ONS	SELECT	RATES
Web ad with your logo, linked to your website, on bransonhomeshow.com, 12/1/22 to 2/12/23 .....**$ 120**	☐	$ 0.00
30-second announcements: Overhead announcements made from your booth during show hours ..... **$ 25 each**	☐	$ 0.00 X 1 = $ 0.00
Two-minute "as live" video commercial on The Vacation Channel 6x/day, 7 days/week from 1/31/22 to 2/12/22 .....**$ 220**	☐	$ 0.00
Add more weeks 6x/day, 7 days/week. .....**$ 60 per week** Dates:	☐	$ 0.00 X 1 = $ 0.00
SUBTOTAL		$ 0.00

PAYMENT	SELECT	CALCULATIONS
Pay with credit card (4% convenience fee)	☐	$ 0.00
TOTAL		$ 0.00
DEPOSIT DUE		$ 0.00
BALANCE DUE		**$ 0.00**

Each booth includes pipe & drape, trash can, two chairs, and choice of table NO TABLE
Additional tables and electricity should be ordered from Page and Brown Convention Services: 573-348-5176.

Company Name: **Contact:**

I understand that my exhibit space commitment is a binding obligation upon my signature below and with delivery of the 20% deposit described above. The deposit, excluding debit/credit Convenience Fee, will be refunded if cancellation is requested in writing under the following schedule: 100% (less debit/credit Convenience Fee) if cancellation is dated and received by 9/30/22; 50% (less debit/credit Convenience Fee) if dated and received by 10/31/22. For cancellations after 10/31/22, deposit is forfeited. All balances due by 2022 vendors for 2023 Branson Tri-Lakes Building and Home Show must be paid in full by 11/29/22 or discounted rate will be forfeited and rate will revert to current exhibitor rate (less deposit received) as outlined above.

I understand that the RULES AND REGULATIONS govern this show, agree to abide by them, and acknowledge receipt of a copy of said rules and regulations by signing this contract. *All exhibitors are required to submit a $1 million certificate of liability insurance naming The Vacation Channel/dba Branson Tri-Lakes Building and Home Show as the Certificate Holder prior to exhibiting at the show.

The following guidelines apply for the protection and consideration of all parties involved:

RULES AND REGULATIONS:

1. Exhibitor to install an attractive and educational display of products and/or services and must contain exhibit within the pipe and drape outline of exhibit space.
2. No sound emitting devices will be allowed other than audio-visual equipment, such as TV, sound projectors, etc., whose sound must be kept at a level as not to disturb neighboring exhibits. All general announcements will be made by either TVC (The Vacation Channel) or the Chateau on the Lake staff.
3. Vendor will not sublet or assign any portion of his space.
4. Exhibitor agrees to observe the designated hours of the show.
5. Exhibitor agrees to not remove any part of his booth before the close of the event Sunday at 3:00 pm. **Exhibitor reads and understands that there will be a $500 penalty if any portion of their booth is dismantled prior to 3:15 pm on Sunday. This penalty must be paid in full before a contract will be accepted for any future events produced by The Vacation Channel.**
6. All goods, wares and merchandise of any kind placed in the show is understood to be at owner's risk and by acceptance of this contract, the exhibitor releases the sponsors and management from any and all liability for damage, injury, or loss to any person or goods from any cause whatsoever.
7. The exhibitor will tape all electrical cords to the floor. The driving of nails, tacks, screws or use of any intrusive method of attaching items or signs to walls, floors, or railings is strictly prohibited.
8. The exhibitor will be required to replace, repair, or otherwise assume all expense for any defacement or injury of the premises by his exhibit or his representative.
9. No highly flammable or explosive material will be permitted either for decoration, display or use within the building.
10. No open flames will be permitted within the building.
11. Materials and equipment that might cause stain or mark discoloration of the floors shall be protected against such damage by watertight pans, shields, baffles, or suitable devices.
12. No pets shall be allowed in the center during the show hours.
13. Exhibitors may offer drawings for free door prizes in their individual booths. Each exhibitor must provide his/her own registration slips.
14. SHOW PRICE INCLUDES PIPE AND DRAPE, ONE (4', 6' or 8') TABLE, (TABLE SIZE MUST BE ORDERED IN ADVANCE FROM PAGE & BROWN CONVENTION SERVICES 573-348-5176), 2 CHAIRS, AND 1 TRASH CAN per booth**. ELECTRICITY MUST BE ORDERED DIRECTLY FROM PAGE & BROWN CONVENTION SERVICES.**
15. Expanding on last year's booth space may vary depending upon location and availability.

NO REFUNDS OR CANCELLATIONS AFTER 11/29/2022.

BOOTH ASSIGNMENTS: TVC reserves the right to change or alter space assignment, floor plans, and show conditions without notice and the right to develop rules to cover situations in the best interest of the show, and the exhibitor agrees to accept and abide by such rulings.

HOLD HARMLESS AGREEMENT: I, my Employees, Designates, Subcontractors, or Company Representatives agree to protect, defend, indemnify and hold The Vacation Channel dba Branson Tri-Lakes Building and Home Show and its officers, employees and agents free and harmless from and against any and all losses, penalties, damages, settlements, costs, charges, professional fees, or other expenses or liabilities of every kind and character arising out of or relating to any and all claims, liens, demands, obligations, actions, proceedings or causes of action of every kind and character in connection with or arising directly or indirectly out of this agreement and/or the performance hereof. I further agree to investigate, handle, respond to, properly defend any such claims, etc., at my sole expense and agree to bear all costs and expenses related thereto, even if it (claims, etc.) is groundless, false or fraudulent. This agreement is in effect February 9 through February 13, 2023.

EXHIBITOR RESPONSIBILITIES: Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel and each of its respective affiliates and their officers, directors, partners, agents, members, managers and employees (collectively, the "Hotel indemnified parties") from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorneys' fees (collectively "Claims") arising out of or caused by the Exhibitors or its members', agent's, employees', independent contractors' negligence in connection with the use of Hotel property, except to the extent and percentage attributable to the negligence of the Hotel indemnified parties.

Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hotel or any part thereof. The Exhibitor understand that the Hotel does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

SET UP TIMES: THURSDAY, FEB. 9, 9 AM – 7PM; FRIDAY, FEB. 10, 8 AM – 1 PM. **DO YOU REQUIRE EARLY SET UP? YES NO**
SHOW TIMES: FRIDAY, FEB. 10, 2 – 7 PM; SATURDAY, FEB. 11, 9 AM – 6 PM; SUNDAY, FEB 12, 11 AM – 3 PM **TEAR DOWN TIMES:** SUNDAY, FEB. 12, 3:15 – 7 PM; MONDAY, FEB. 13, 8 AM – NOON

Company Name Contact Person

Preferred Booth Location

Phone Cell Phone Email

Web Address

Mailing Address City State Zip

TVC Sales Representative Phone Email

Vendor Signature Date

Make checks payable to The Vacation Channel. Complete and email this contract to contact@bransonhomeshow.com; or print and mail with payment to: The Vacation Channel, 11002 Historic Highway 165, Hollister, MO 65672. Phone: (417) 294-6505.